

Arrive in style. And much, much too early.



The race-bred Lotus Elise. Experience it and the new Exige at Auto Europe.

The Lotus Elise and its new sister, the Exige. Super-powered super models, one might say. Because as gorgeous as these two are to behold, their true beauty is revealed when you gaze under the hood. Both were born out of the rich Lotus racing tradition – a tradition that has produced a renowned circle of champion vehicles. Which means you get a world-class, driver-centric performance car that, no matter your destination, is quite accustomed to arriving before everyone else. See the Elise and Exige at Auto Europe, Michigan's exclusive Lotus dealer.

Auto Europe

33828 Woodward Avenue
Birmingham, Mi 48009 248.645.6300 • autoeuropesales.com

Change the rules



Haul arse.



Britain's race-bred Lotus Elise. Experience it and the new Exige at Auto Europe.

It's a good thing Lotus vehicles are stunning from every angle because all that most people ever see are their lovely behinds. Crafted from the same visionary thinking that has produced five decades of racing champions, each British-born Lotus knows how to move and how to move you. They transform the driving experience with a truly exhilarating union of power, agility, balance, and control. Which is why we urge you to experience Lotus for yourself. Visit Auto Europe, where you can place the aforementioned body part snugly in the driver's seat.

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Sack the chauffeur.



Lotus Cars at Auto Europe. A driving experience like no other.

The Lotus Elise and its new sister, the Exige, prove that you don't need a driver to be driven. Born out of the renowned Lotus racing heritage, these two high-performance cars have been meticulously engineered and assembled to transport you to an altogether new level of personal driving pleasure. A level that, on the road as well as the track, delivers razor-sharp steering, impeccable balance, and immediate throttle response. So get rid of the driver.

But hang onto his driving gloves. Experience Lotus Cars at Auto Europe,
Michigan's exclusive dealer.

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Arrive fashionably early.



Lotus Cars at Auto Europe. Breathtaking. And breathtakingly fast.

For five decades, Lotus vehicles have been arriving early at the most important destination – the finish line. And the same breakthrough engineering that has produced these champions goes into each hand-crafted Lotus. So you get a high-performance car that delivers nearly instinctive response to your inputs, whether you're cornering, passing, braking, or just heading off to the latest social gathering. Where, by the way, your eagerness to return to the road will have you departing as early as you arrive. Experience Lotus today at Auto Europe.

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